**E-commerce MLM**

**Introduction**

**What is E-commerce MLM?**

E-**commerce** means **buying of** products through the multi-level marketing business (MLM), and user can sponsor another user and purchase products from MLM shopping portal to get the bonus amount.

**Advantage of script**

* It is the single vendor e-commerce MLM script. So that admin can easily monitor the system.
* And it user friendly design and more easy to handle.

**Disadvantage of script**

* There is no option for muti-vendor.
* Payment only through offline. Admin have to monitor all the process.

**Core features**

* Clean and Responsive Design
* Totally Secure System
* Editable Navigation in admin side
* News Section
* Events Section
* Newsletter
* Send Email to Subscribers
* Bulk email
* Google re-CAPTCHA Integrated

**Why you need to buy**

* We are having more than 15 years experience on the social sharing script, we have more than 300 plus product, but is still highly recommend script to many clients. We have finest developer and requirement analyses’ with great knowledge on the analysis the client requirements.

**User Functionality**

**Registration**

* Users have to register under specific sponsor profile id, and other basic details to complete the registration process.
* Only 5 users can register under each sponsor profile id.
* An account activation email will to the user’s email id.

**Login**

* Registered user can login with their registered email or profile id along with the password. After successful activation through the email.

**Forgot Password**

* User can recollect the password using the forgot system.

**Matrix Details**

* 5 X 9 level commission will go to the sponsor, if user purchased at least one product
* Spillover placement
* A user’s first 5 referred user will be placed below their down line. After the limit, they will be placed in user’s horizontal down line

**Spillover placement**

* There are 2 level structure (2 different tree) will be maintained in the system
* Company genealogy tree structure: Same 5 X 9 Structure; user will be placed left to right, it’s a full genealogy tree structure
* **Example:** If user A have registered and have 5 down line users, that (5 users) will be placed in left to right of tree **(Not under user A), 5 users will be placed beside the user A.**
* **After completing the level user will get the commission for full tree commission**
* Internal genealogy tree structure: Same 5 X 9 Structure. User will be placed left to right, it’s a internal genealogy tree structure
* **Example:** If same user A have registered and have same 5 down line users, that (5 users) will be placed in left to right of tree (**Under user A), 5 users will be placed under user A**
* **After completing the level user will get the commission for internal tree commission**
* Level commission: 2 type level commission need to maintain in admin side.
* User will get 2 type of level commission and credited in the admin side

**Dashboard**

* In dashboard, if the user is a MLM user, the reference link will shown, which will be used to sponsor another user.
* If the user is a non-MLM user, the notification will be shown for joining in the MLM.
* And other cart, order, favorite and reviews count will be shown.

**User profile**

* User can view the profile details, upload photo and other details.

**My orders**

* User can view orders with the specific order id will be generated for each orders.
* User can view the product delivered and paid status.

**Down line users**

* User can view their own down line users.
* Under each user there will be only 5 users only to be placed.

**My wallet**

* User can view wallet amount.
* Before withdrawal the amount from wallet, user have purchase at least one product, should have to enter the bank details in edit profile section.
* And user can withdraw the amount between minimum and maximum withdraw amount.
* And user can view the withdraw status from admin (cancelled or approved).
* If admin approved the withdrawal amount, that particular amount will be deducted for users wallet.
* User will be deducted some amount calculated by TDS percentage (tax) for each withdrawal.
* TDS percentage can be managed by admin.
* User can cancel the withdrawn request
* User can manage the cancelled withdrawn request details

**Genealogy**

* Users can view the Tree view for 3 level
* User want to view the 4 level down line by click the user’s profile ID
* Tree will show the user details

**Level payout**

* **Level commission:**
* Each level commission will be maintained in admin side
* For each purchase of the product user will get the 9 level commission based product amount
* (Level commission= level commission percentage % \* total product amount)

**BV payout**

* BV value will be maintained in admin side (1 BV = 1 INR)
* Minimum BV for calculation is 200 BV
* Maximum BV per day is 1600 BV
* **First level BV:**
* **a.** For First level of BV, from down line first (**After purchasing product, product’s BV**) will be credited to the up line user’s BV wallet
* **b. Example:** If user B purchase a product (250 BV) then Up line user A will get the 200 BV (**multiples of 200**) from them and remaining BV will be carry forward to next level for weaker leg
* c. Remaining user’s BV will be flushed out
* **Second level to N- levels:**
* a. From second level to N level user will be spitted in to **3: 2 or 2: 3 ratio**
* b. Based on the cumulating of BV in down line users. **Based on the lowest BV will be matched and updated to up line user.**
* Only the **multiples of 200 will be credited to up line users (example: if the BV is 380 then 200 BV will be credited to up line user and remaining will be carried to next level leg)**
* N level BV amount will be credited to up line users

**Kit payout**

* MLM user has to purchase the kit product as first product.
* Only for 1 purchase of the products user will kit concept
* **BV calculation** will be start only from **Second product purchase of the down line user**
* **For example:**
* a. After purchasing of First product user will get kit concept, under user A five users need to be joined
* b. If the user B is joined under user A, user B purchase the products with the amount 2000 USD and user C is joined under user A, user C is purchase the products with amount of 2000 USD
* **Formula: Total Purchase products amount X percentage (%) will be manages in admin = Result amount USD**
* **c.** Result amount will be send to 10 week to the up line’s wallet (**User A**). 10 week need to manage in admin side
* d. After pairing each user down line users, the remaining amount will be carry forward, if any down line user has purchase the products that amount will be matched and detected update to up line user A
* **For example** If the user A have the 1000 USD carry forward that amount will be matches to down line user purchase products amount 1500 USD. 1000 USD will be matched and updated to user A.
* **But down line user purchase products amount will be reduced**

**Reward**

* User will get reward based on the BV they are matching
* Example: If the user has 600 BV, user will get the **Reward** (Not all the users get **Reward amount** it will be separate to everyone in reward list)

**Cash back concept**

* cash back for the MLM users only for first purchase of products
* **Formula: Total purchased products amount X percentage (%) will be manages in admin = cash back amount USD**
* Cash back amount will be send to 25 week to the user’s wallet (**User A**). 25 week need to manage in admin side

**Favorites**

* User can view the favorite products list

**Reviews**

* User can view posted reviews for products.

**Mail**

**Inbox:** User can view the inbox messages

**Compose** : User can send the message to the admin or user via compose mail.

**Sent:** User can view the sent message list.

**Edit profile**

* User can edit their profile, and user will able to edit the bank details only once.
* User can edit the nominee details.

**Change password**

* User can change the password using their current password.

**Logout**

* User can logout their profile.

**Home page**

* User can view the featured, hot and latest products.
* Users add the product in favorite list.
* User adds the product in cart.

**Product detail page**

* User can add the product in the cart.
* User can related products
* User can view the product reviews, and post reviews, and after admin approval only reviews will be shown.

**Checkout page**

* User should redirect to checkout page after adding the items in cart for purchasing the product.
* In checkout page admin bank details has been shown.
* User should make payment through offline upload the payment verification slip to proceed for purchasing the product.
* Admin should verify the pay slip and approve the pay status for product purchase.
* User can delete the shopping cart items.

**Product list page**

* User can view the product list.
* User can search the product with categories,price,product name,
* User can view the cart total amount.
* User can view the recently added items.

**Basic pages**

* User can search with the product name and categories.
* User can subscribe to the website using their email id.
* User can view the popular products, top categories.

**Basic Pages**

* **About us:** User can view the website about us content.
* **Events :** User can view available events in the site
* **News :** User can view available news in the site
* **Privacy policy:** User can view the privacy policy.
* **Terms and conditions:** User can view the terms and conditions.

**Contact us page**

* Visitors can contact the website admin for queries through mail.
* Admin will reply to the visitors.

**Admin Functionality**

**Login**

* Admin can login with their username & password.

**Dashboard**

* Admin can view recent purchase, Active and inactive user, recent products.

**Categories**

* Admin can add the categories, edit the categories, delete the categories, add the category as featured.

**Location**

* Admin can add the location, edit the location, delete the location, and block the location.

**Site settings**

* **General settings:** Admin can edit the overall general settings such as
* Website title
* Website address
* Website email
* Website currency
* TDS percentage
* Cash back percentage
* Minimum and maximum withdraw amount
* Kit percentage
* Website logo and FAVICON
* Social links
* **CMS:** Admin can edit the overall site CMS contents.
* **Slider:** Admin can add the slider, edit the slider, delete the slider, block the slider.
* **Bank details:** Admin can edit the bank details.
* **Change password:** Admin can change the password.
* **About us:** Admin can edit the about us content.
* **Testimonial:** Admin can add the testimonial, edit the testimonial, delete and block the testimonial.
* **Site image:** Admin can change the site image.

**User management**

**MLM users:**

* Admin can add the user, edit the user, delete the user, and block the user.
* Admin can view the users down line list under each user.

**NON-MLM users:**

* Admin can add the user, edit the user, delete the user, and block the user.

**Offline registration:**

* Admin can add user name and password in admin side (user profile ID will be generated automatically) and send to those user profile ID’s manually to the respective user
* Admin side offline registration, admin will give only user name and password ((user profile ID will be generated automatically)
* List of Ids will be shown in admin side.

**News**

* Admin can add the news, edit the news, delete the news, and block the news.

**Events**

* Admin can add the events, edit the events, delete the events, and block the events.

**Products**

* **All products:** Admin can view the product list. Admin can add the product, edit the product, delete the product, block the product; BV will be set for each product.
* **Product reviews:** Admin can view all the product reviews to approve the review of the product.

**Mailing system**

* **Inbox mail:** Admin can view user’s messages, admin can send reply to them, admin can forward message to another user.
* **Sent messages:** Admin can view sent messages, admin can send reply to them, admin can forward message to another user.
* **Compose mail:** Admin can compose the new message.

**Order management**

* Admin can view the ordered items list, payment proof,
* Admin can approve the pay status,
* Admin can change delivered status.

**Genealogy**

* **Genealogy Tree view:** Admin can view tree genealogy tree view structure.
* **Company genealogy:** Admin can view the company genealogy users placed according to the spillover placement.

**Contact forms**

* Admin can view the contact forms details.
* Admin can reply to the contact from details.
* Admin can view and delete the from details.

**FAQ management**

* Admin can add the FAQ, edit the FAQ, delete the FAQ, and block the FAQ.

**MLM features**

* **Withdraw request:** Admin have to transfer the withdraw through offline payment, and update payment status.
* **Kit payout:** Admin can view the kit payout, credited amount, week count details of every particular user.
* **Cash back list:** Admin can view the total amount; cash back amount, week amount, and credited amount details of every particular user.
* **Company level management:** Admin can manage the level management for each level how much level commission percentage amount will go for the user for spillover placement. Admin can edit, delete, and block the level.
* **Kit Eligibility:** Admin have to approve the kit payout status of user, after that only user will get the payment
* **Reward management:** Admin can manage the reward details according to the BV calculation; Admin can edit, delete, and block the reward.
* **User Request:** if user requested for non-MLM user to MLM user, that request has been shown here. Admin have to place the user under specific sponsor.
* **Level payout:** Admin can view the level pay, which level, from user and to user name with the profile id.
* **Level management:** Admin can manage the level management for each level how much level commission percentage amount will go for the user. Admin can edit, delete, and block the level.
* **BV payout:** Admin can view the BV payout amount for each particular user.
* **Company level payout:** Admin can view the level, which level, of each particular user.

**Subscribe management**

* Admin can view the subscribers.
* Admin can reply to the subscribers.
* Admin can and delete the subscribers.