**Paid to read script**

**1. Introduction**

Earn money from the **clicking the advertisements and read email**. It is a win-win process both the user and website owner. Paid to read script will help to advertise the website and increase number of users in website. It helps to earn money in online users from anywhere in the world. We can simply call as **Paid to click (PTC).**

**2. Description**

We are here to provide the **online**[**business model**](https://en.wikipedia.org/wiki/Business_model) that draws online traffic from peoples. The main aim is to earn money by clicking the **advertisements**. The advertiser pays for displaying ads on the websites and part of the money will be goes for the viewer those who have clicked the ads. Viewers can also earn by reading email every day.

The advertiser needs to get in to the system by selecting anyone of **package for posting their ads banner on website.** Advertiser need to check the paid email package **for ads via email**, with the help of this able to achieve targets.

**3. User Functionality**

**3.1 Who is advertiser?**

Advertiser is one who needs to popular the website or any product of the website, with in short duration. With the help of the paid to read script the user who needs to investment some money to the advertiser and make the website popular and increase the number of user in the websites.

**3.2 Who are viewers?**

Viewers are one who needs to earn money through online with legally. With the help of the Paid and read script viewer can able to get the paid by the **click and reading the email**. Read 5 emails and every day and get paid legally.

**3.2 Registration**

User can register with free of cost, where user need to submit the list basic requirement. Where the user can be get paid by click the ads and post the ads. After the registration user need to pay for a package, like

* **Banner impressions package**
* **Targeted paid e-mails package**
* **Paid-To-Click campaign package**
* **Paid-To-Signup campaign package**

User need to select the appropriate package for publishing the Banners or ads to the PTC websites. With the help of this package user can able to **achieve the target audience easy, then a traditional ads.**

* After registration user will be provided the User ID for login
* **User can also able to refer the other user**
* In default the user will in Gold membership package
* User can able to post the ads and earn the money by clicking the ads

**3.3 Login**

After registration user need to select the packages. User will login with the valid Email/ID and password.

* After the registration user can able to login with valid user name and password.
* Valid username and password needed

**3.3 Forget password**

* If the user forgets his/her password, the password will be recovered by giving the validate email id registered mail
* The only registered email id will accepted

**3.4 Dash Board**

In the dashboard user can able to view the list features options link,

* Your personal earnings
* Your Referrals count
* Cash bonus
* Point’s bonus
* Your personal points and earnings
* debits

 With the help of this user can able get the overall view of the user’s point and cash bonus of the each and every ads they are reading in emails and every click on ads.

**3.5 How to place ads?**

As we have discussed above user can able to select the any advertisement package based on the target audience.

**3.5.1 Banner impressions package**

Banner impression package is one where user can able to select the number of banner in the PTC websites. Here are some of the list of option user can view,

* User name
* User emailed
* Advertising package **(50000 banner – 1.5 USD and 100000 – 2.5 USD can be managed by admin)**
* Website URL
* Banner image URL

User need to give the basic details for purchasing the advertisement, user need to select the number of banner **(managed by admin)** need to be advertised in all PTC websites. For the package user need to pay for the ads

**Viewers need to click each and every ads shown in the website to earn the money.**

**3.5.2 Targeted paid e-mails package:**

User need to give all basic information for advertising via in email. Same like the banner impress in PTC website, but here user will advertise through email. Here are some of the list of option user can view,

* User name
* User emailed
* Advertising package (**100 paid emails – 0.5 USD, 500 paid emails – 2.1 USD, 1000 paid emails – 3.9 USD can be managed by admin** )
* Interests Preference
* Language Preference
* Gender Preference
* Age Preference
* Email subject
* Email format (Text or HTML)
* Email box
* Website URL

User need to select the package for advertising their website or any product belong to them, based on that charges will be applied. Each email will send to the **viewer** in the system.

Every day viewers will get 5 email for the system all, viewers need to do is read and forward to their friends and contacts in the email. This will help to attract more target audience in to the user’s website.

**3.5.3 Paid-To-Click campaign package**

User need to give basic details for advertising banner, where viewers will click banner in the PTC websites, each and every click the viewers will earn the money or any points based on that the viewer will money. Here are some of fields need to fill to purchase the ads.

* User name
* User emailed
* Advertising package (**100 PTC– 0.5 USD, 500 PTC – 2.1 USD, 1000 PTC – 3.9 USD can be managed by admin)**
* Website URL
* Website description

**3.5.4 Paid-To-Signup campaign package**

User need to give all the details for advertising, where in this viewer **need to register in to website to earn money.** Every registration user will get the bonus point or money based on the admin management. Here are some of fields need to fill to purchase the ads.

* User name
* User emailed
* Advertising package (**100 PTC– 0.5 USD, 500 PTC – 2.1 USD, 1000 PTC – 3.9 USD can be managed by admin)**
* Website URL
* Website description
* Simple Question About Your Site (viewers needs to know why they want to register)
* Simple Answer For Question

**3.6 Referral Links and Banners**

User can able to invite the other users or friends by using their user id. For their referral user will be registered in to system, every point or bonus user will get some point or money to the sponsor id.

* Referral link
* Referral banner have posted by user

**3.7** [**Redemption Page (Cash-Out)**](http://74.124.215.220/~paioread/index.php?tp=user&st=redemption)

User can able withdraw the amount from the system, user need to request for the amount of withdrawal for the system.

* User can request of their wallet amount
* User enter desired amount detail
* User enter amount with message
* Manage send withdrawn request detail

**4. Admin functionality**

Admin will get all option to edit and add in to the system. Admin can view the list of option in the system. Easily accessible admin panel so admin can view all the site statistics on the dashboard. Admin have full authority to control the site.

**4.1 Admin dashboard**

On the admin dashboard the admin can view the list of number of count of,

* **CAMPAIGNS ADD / VIEW**
* **BANNER ROTATOR**
* **MEMBERS DATABASE**

Based on this admin option on the admin side dashboard, admin will get the **overall view** of the system.

**4.2 Campaigns add / view**

Campaigns are where admin cab able to view all the list of ads order requested by user. For this admin will get the overall view of all the list campaigns order in the system

**4.2.1Current orders list:** Admin can able to view the list ads request posed by user list features link

* Order Number
* Name of the user
* Email
* Campaign size
* Website link
* Banner image

Admin can able to manage the Remove or start the campaign ads in the PTC websites.

**4.2.2** [**Add/View/Edit e-mail campaigns**](http://74.124.215.220/~paioread/admin/index.php?tp=newmail)**:**

Admin can able to add the any email campaigns to the user. This same link the posting email to user campaigns with same option field need to fill.

* Admin can view email campaigns
* Admin can add email campaigns
* Admin can edit the email campaigns
* Admin can able to change the membership

**4.2.3** [**Add/View/Edit signup campaigns**](http://74.124.215.220/~paioread/admin/index.php?tp=newsignup)

Admin can able to add signup campaigns for any user in the system. This same link the posting email to user campaigns with same option field need to fill.

* Admin can view signup campaigns
* Admin can add signup campaigns
* Admin can edit the signup campaigns
* Admin can able to change the membership

**4.2.4** [**Add/View/Edit PTC campaigns**](http://74.124.215.220/~paioread/admin/index.php?tp=newptc)

Admin can able to add PTC campaigns for any user in the system. This same link the posting email to user campaigns with same option field need to fill.

* Admin can view PTC campaigns
* Admin can add PTC campaigns
* Admin can edit the PTC campaigns
* Admin can able to change the membership

**4.3 Banner Rotator**

Admin can able to manage the user banner campaigns, where here are some option admin can able to manage the user post banner.

* Advertiser’s name
* Advertiser's e-mail
* Number of impression based on the package price will varies
* Banner can be rotated based on the PTC website.

**4.4 Members database**

Admin can able to manage the user details, active user, payout request, cheater control, covert points, Referral members

* [Countries list](http://74.124.215.220/~paioread/admin/index.php?tp=country)
* [Member’s database admin](http://74.124.215.220/~paioread/admin/index.php?tp=members)
* [Member's activity control](http://74.124.215.220/~paioread/admin/index.php?tp=activity)
* [Gold-membership orders](http://74.124.215.220/~paioread/admin/index.php?tp=goldmember)
* [Payouts requests/Debits](http://74.124.215.220/~paioread/admin/index.php?tp=payments)
* [Cheater control](http://74.124.215.220/~paioread/admin/index.php?tp=chitcontrol)
* [Convert Points](http://74.124.215.220/~paioread/admin/index.php?tp=convert)
* [Referral contest](http://74.124.215.220/~paioread/admin/index.php?tp=refcontest)

**Countries list:** countries list where admin can able to manage the list countries in the system

[**Member’s database admin**](http://74.124.215.220/~paioread/admin/index.php?tp=members)**:** User details can be manage by the admin

* Admin can able to view the list user in the system
* Admin can add the user profile
* Admin can edit the user profile
* Admin can activate the user and deactivate the user
* Search the user’s in the system.

[**Gold-membership orders**](http://74.124.215.220/~paioread/admin/index.php?tp=goldmember)**:** In default every user can be in the gold membership plan, where after the plan expires user needs to upgrade the gold membership package by the any payment gateway. The payment gateway and amount can able managed by the admin in this option.

[**Payouts requests/Debits**](http://74.124.215.220/~paioread/admin/index.php?tp=payments)**:** Admin can check the user’s withdraw request based on the admin can able to approve and disapprove the withdraw request by user

* Admin can view list of withdraw request by user
* Admin can view the withdraw request by user (admin can approve and disapprove the request)

[**Convert Points**](http://74.124.215.220/~paioread/admin/index.php?tp=convert)**:** Admin can number of point in to the USD where user cans able to manage the for an point and USD

**Cheater control:** Admin can control the cheater based on their ip address and user id, if any user is using the malicious thing the user will able to block by the admin.

[**Referral contest**](http://74.124.215.220/~paioread/admin/index.php?tp=refcontest)**:** Admin can manage the referral user and along with this admin can able to manage the referral commission to the sponsor id and bonus type.

* Bonus type
* Previous referral contest
* Bonus type can be manage USD or points

**4.5 General settings**

* Cms page
* About us
* Contact us
* Terms & Condition
* Privacy policy
* Email Settings.
* Price Management
* Contact information